



EMPIRE HOLDING (PTY) LTD
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Case Study:
Broiler
Breeders

No antibiotics. No residues. No restrictions.

Profits.

KFC, Philippines September 2013

Breed: Cobb 500

Duration: 7 weeks (33wks - 40wks)

Number of birds:

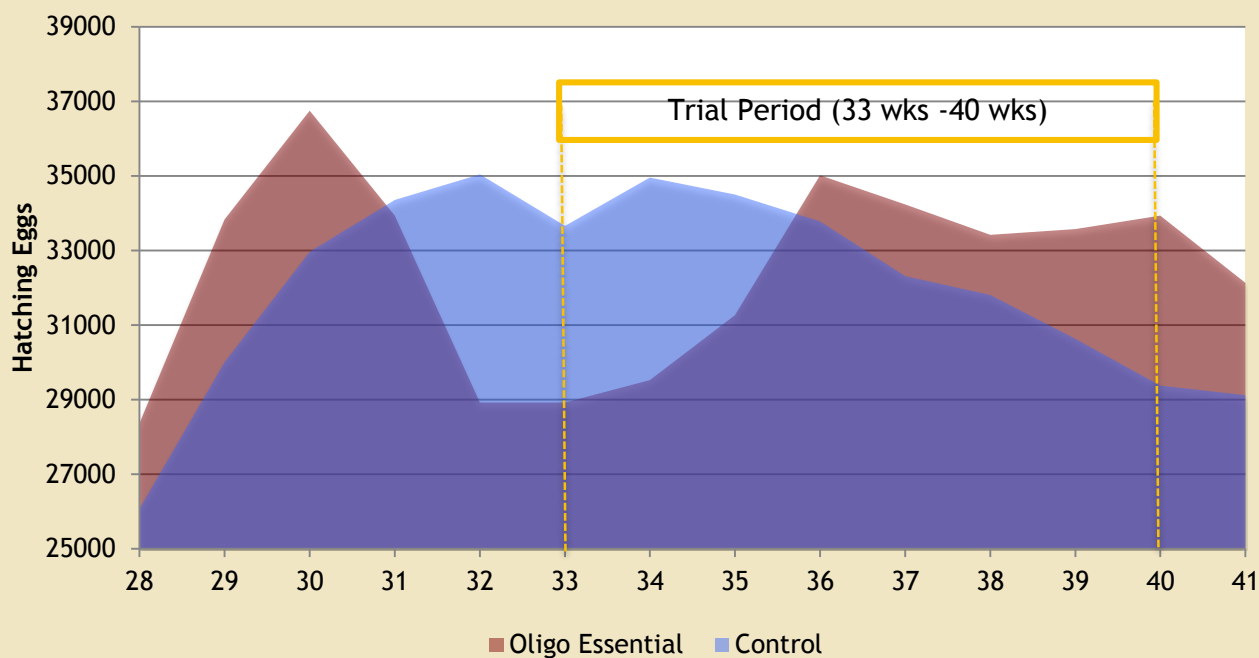
9000 Oligo Essential (1.5kg/MT)

9000 Control

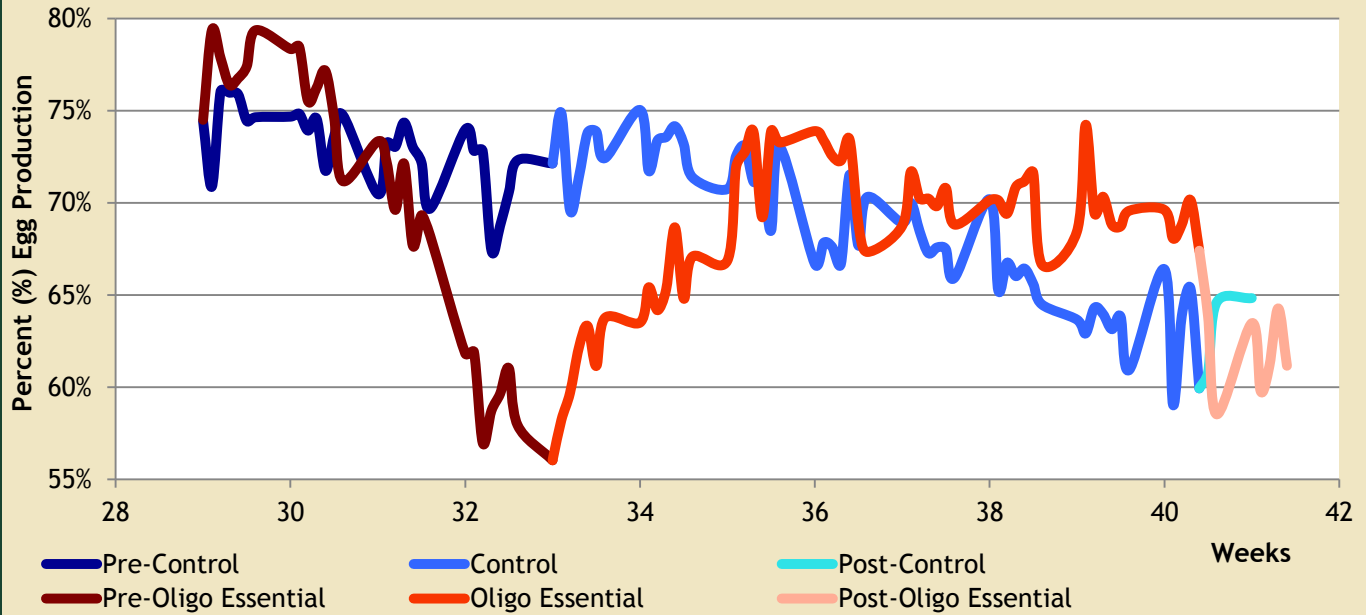


Objective: To evaluate the effects of Oligo Essential supplementation on broiler breeders.

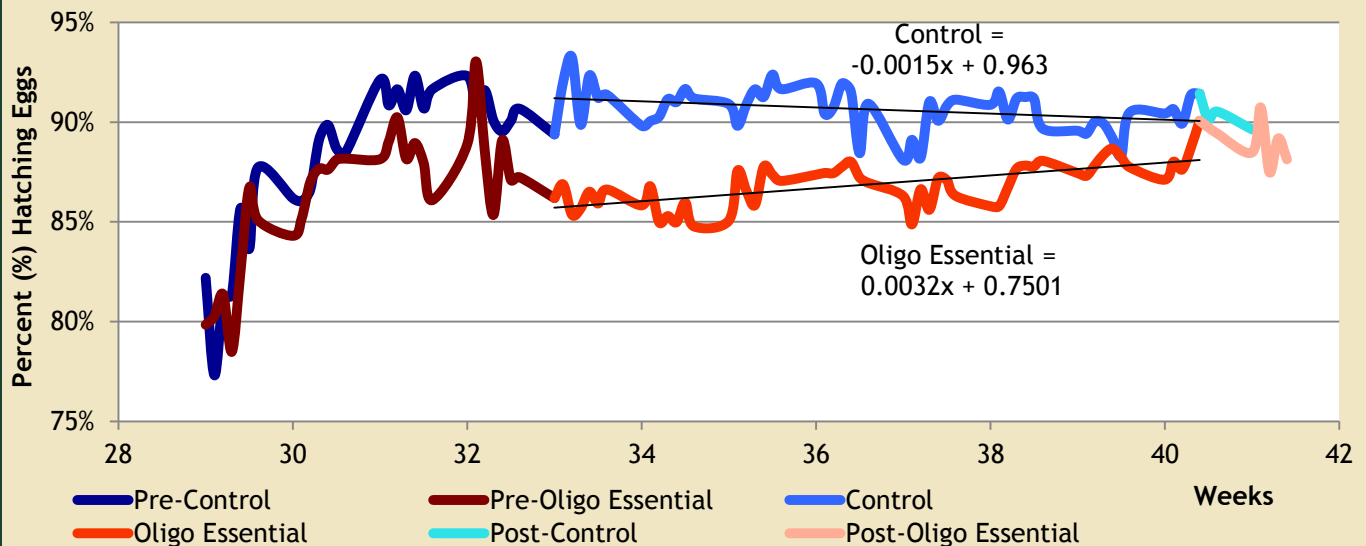
Total Hatching Eggs per Week



Weekly Egg Production



Weekly Hatching Eggs



Conclusion

Before the trial period, the treatment group was suffering from a dramatic decline in egg production. As soon as Oligo Essential was added to the diet, the treatment group increased egg production to a point over the control group, as well as increased the amount of hatching eggs. When Oligo Essential is removed from the diet, there is a decline in egg production and hatching eggs.